

A silver Blue Yeti microphone is the central focus, positioned on a white desk. To its left, a stack of three books is visible: 'How to Grow Rich' by Napoleon Hill, '30-Day Money Cleanse' by Financial Diet, and 'Good with Money' by Tiffany Aliche. In the background, a green plant in a white pot and a gold-colored circular object are partially visible. The text 'STAGED FOR PROFIT' is overlaid in a dark blue, serif font across the upper half of the image.

STAGED FOR PROFIT

MAKE MORE, KEEP MORE

EXPENSES: THE ESSENTIALS

UTILITIES TOTAL=

- ELECTRIC:
- PHONE :
- WATER/ SEWER:
- CABLE/INTERNET:
- HEAT/ FUEL:
- TRASH:

FOOD TOTAL=

- GROCERIES:
- SCHOOL LUNCHES:

KIDS TOTAL=

- CHILDCARE :
- SCHOOL TUITION:
- CLOTHING:

PET CARE TOTAL=

- VET:
- MEDICINE:
- FOOD:

HOUSING TOTAL=

- MORTGAGE/ RENT:
- LAND TAX:
- HOA FEES:

TRANSPORTATION TOTAL=

- VEHICLE PAYMENT:
- MONTHLY SAVING FOR
MAINTENANCE:

DEBT TOTAL =

- CREDIT CARDS:
- LOANS:
- ALIMONY:

TOTAL

ESSENTIALS=_____

EXPENSES: THE EXTRAS

MEMBERSHIPS =

- MAGAZINES
- STREAMING SERVICES
- MONTHLY DELIVERY KITS
- MEAL DELIVERY
- GYM
- COSTCO

KIDS EXTRA =

- SPORTS
- CAMPS
- BOOKS
- TOYS

SERVICES=

- HOUSE CLEANING
- MAINTENANCE

FUN=

- TRAVEL
- HOBBIES
- TECH GADGETS
- CONCERTS & EVENTS
- CELEBRATIONS
- BOOKS

MEALS &

ENTERTAINMENT=

- WORK MEALS
- COFFEE
- BARS/
RESTAURANTS
- FAST FOOD
- ALCOHOL

PERSONAL CARE=

- COUNSELING
- BEAUTY PRODUCTS
- BEAUTY SERVICES
- MASSAGE/ BODY
WORK

GIVING=

- CHARITY
- GIFTS
- RELIGIOUS/
SPIRITUAL
COMMUNITY

TOTAL

ESSENTIALS=_____

BRING IT TOGETHER

MONTHLY EXPENSES

(ESSENTIALS + EXTRAS) TOTAL: _____

AMOUNT I CONTRIBUTE (SALARY NEEDS): _____

WHAT MY BUSINESS NEEDS TO MAKE PER MONTH :

AMOUNT I CONTRIBUTE X 2 = _____

*As a rule, your business should to make 2x your salary needs so that you can save money for taxes and business growth expenses

EXPENSES: THE BUSINESS

PROFESSIONAL
DEVELOPMENT=

- .
- .
- .
- .
- .
- .

VEHICLE/
TRANSPORTATION=

- .
- .
- .
- .
- .
- .

CREDIT CARD/ LOAN
PAYMENTS=

- .
- .
- .
- .
- .
- .

ADVERTISING /
MARKETING/
WEB=

- .
- .
- .
- .
- .
- .

EXPENSES: THE BUSINESS

SUBCONTRACTING=

- .
- .
- .
- .
- .

PAYROLL=

- .
- .
- .
- .

UTILITIES=

- RENT
- .
- .
- .
- .

OFFICE SUPPLIES=

- .
- .
- .
- .
- .

SUBSCRIPTIONS=

- .
- .
- .
- .
- .
- .
- .

INSURANCE=

- .
- .
- .

TOTAL MONTHLY
BUSINESS EXPENSES=

BUSINESS ACCOUNTS

	YES	NO	PLAN
Business Bank Account	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Tax Savings Account	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Business Credit Card	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Gratitude Account * Bonus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>

BUSINESS ACCOUNTS

Open a bank/credit card/savings account under your business name. For tax purposes it is important to separate your personal and business finances. This will give you a layer of protection in the event of an audit. It will also save you time when you begin managing your finances with an online program by not having to sift through a large number of personal transactions.

Opt for 2 savings accounts; one for tax savings and one for the gratitude account meant to reward your hard work and growing business

WHAT TO SAVE FOR TAXES

Monthly profit x .25 = _____

(this is an estimate and is different for everyone)

Put this in your tax account so that you don't spend it.

COFFEE AS A METAPHOR FOR HOW TO TRANSFER YOUR BUSINESS REVENUE

5% to gratitude

15% to tax account

30% to business expenses

50% to your salary



BUSINESS TRANSACTIONS IN THE RIGHT PLACE

EXPENSE / INCOME

MOVE TO ACCT

DONE

MAKE MORE, KEEP MORE

WHAT DO YOU PLAN TO MAKE THIS MONTH?

OFFER:

REVENUE:

OFFER:

REVENUE:

OFFER:

REVENUE:

TOTAL KNOWN INCOME FROM ALL OFFERS:

MONTHLY REVENUE GOAL \$_____

WHAT I NEED TO MAKE UP THE
DIFFERENCE \$_____

AUDIT & PLAN

PLANNED REVENUE FOR THE
MONTH: _____

YES NO PLAN

Are expenses around 30%
or less of my revenue?

Am I paying myself 50-
60% of my revenue
weekly or monthly?

Am I saving 10-15% of my
revenue for taxes?

MAKE MORE, KEEP MORE

WHAT DECISIONS CAN YOU MAKE WITH THIS INFORMATION?

WHAT WERE YOUR TOP SPENDING CATEGORIES?

DO YOU WANT TO CHANGE ANYTHING ABOUT YOUR CURRENT SPENDING?

ARE THERE ANY EXPENSES THAT CAN BE REMOVED FROM YOUR BUSINESS THAT ARE NOT BEING FULLY UTILIZED OR NOT SERVING YOUR GROWTH?

PROFIT STRATEGY

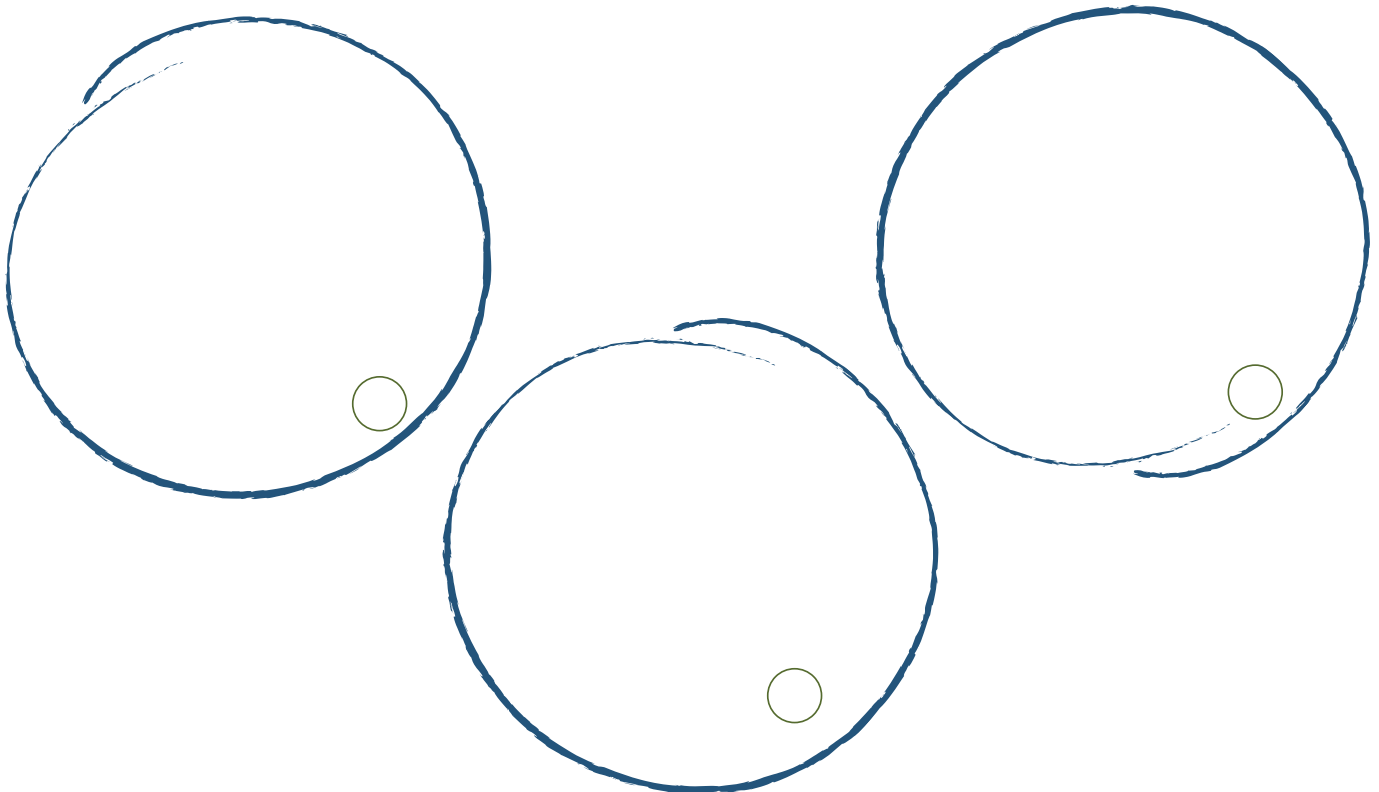
PLAN TO MAKE:

PLAN TO SPEND:

PROFIT:

MONTHLY SALARY GOAL:

ACTION STEPS



ESTIMATED TAXES CHECKLIST

Please Refer to Schedule Provided By Your Accountant

January 15th:

Last Year's Payment

April 15th:

1st Estimated Current Year-Payment

June 15th:

2nd Estimated Current Year-Payment

September 15th:

3rd Estimated Current-Year Payment